

NEWSLETTER

WELCOME • SERVICE SPOTLIGHT • CYBER TIP • STAFF SPOTLIGHT • MARKETING TIP

Did you know YDS creates scroll-stopping social media content for our clients? From strategy to design, we've got your online presence covered.



MIKE SPOONER, HEAD OF SALES, YDS

Welcome to the very first edition of the Your Digital Services newsletter, we're really glad you're here!

Each month, we'll be dropping into your inbox with practical digital marketing tips you can use straight away, a spotlight on one of our services, a real client success story, and a cyber security tip to help keep your business protected online.

This month's theme is **Spring Clean Your Digital Presence**. As the season changes, it's the perfect time to ask: is your business showing up online the way it should? Is your website up to date? Are your details correct across Google and the directories customers use to find you? Are you protected?

We'll be covering all of that and more in this issue.

As always, if anything sparks a question or you'd like to chat about your online presence, get in touch - we're always happy to help.

A handwritten signature in white ink, likely belonging to Mike Spooner.

MIKE SPOONER,
HEAD OF SALES, YDS